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PATENT

Docket No. K35A0755
8-15-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Price

Group No. 2643

Serial No.: 09/773,940

Examiner: Unknown

Filed: 01/31/2001

For: SYSTEM AND METHOD FOR SELECTING CONTENT TO BE
PRESENTED TO A USER

Hon. Assistant Commissioner for Patents
Arlington, VA 22202

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Sir:

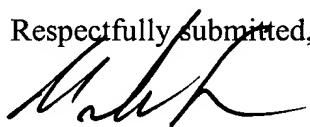
Technology Center 2600

INFORMATION DISCLOSURE STATEMENT

In accordance with 37 CFR 1.97(c), the undersigned attorney states that each item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

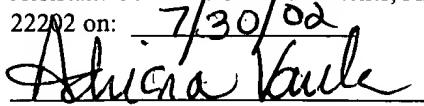
Respectfully submitted,

By:


Milad G. Shara, Esq.
Registration No. 39,367

7-30-02

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Adriana Varela, Patent Paralegal



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PTO/SB/21 (12-97)
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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

		Application Number	09/773,940
		Filing Date	01/31/2001
		First Named Inventor	PRICE
		Group Art Unit	2643
		Examiner Name	Unknown
Total Number of Pages in This Submission		Attorney Docket Number	K35A0755

ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Assignment Papers (for an Application)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment / Response	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> To Convert a Provisional Application	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input checked="" type="checkbox"/> Additional Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Terminal Disclaimer	<input type="checkbox"/> Postcard
<input checked="" type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> Small Entity Statement	
<input type="checkbox"/> Certified Copy of Priority Document(s)	<input type="checkbox"/> Request for Refund	
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application		
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Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	WESTERN DIGITAL - Milad G. Shara, 39,367
Signature	
Date	7-30-02

CERTIFICATE OF MAILING

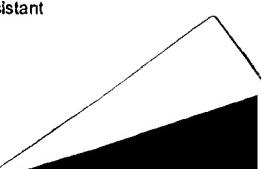
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2643

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Substitute for form 1449A/PTO				Complete If Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Application Number	09/773,940
				Filing Date	01/31/2001
				First Named Inventor	William P. Price
				Group Art Unit	2643
				Examiner Name	UNKNOWN
Sheet	1	of	2	Attorney Docket Number	K35A0755

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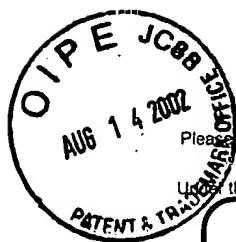
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Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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Substitute for form 1449B/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Application Number	09/773,940
		Filing Date	01/31/2001
		First Named Inventor	William P. Price
		Group Art Unit	2643
		Examiner Name	Unknown
Sheet	2	of	2
		Attorney Docket Number	K35A0755

Examiner Signature		Date Considered	
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